



FOR IMMEDIATE RELEASE
June 14, 2018

Media Contact:

William Assaf
Baton Rouge SQL Saturday planning committee chair
Available for interviews
sqlpassbr@gmail.com

LOCAL TECH COMMUNITY PREPARES 10TH ANNUAL SQLSATURDAY EVENT AT LSU

Free, community run training conference attracts tech talent nationally, IT pros regionally

Baton Rouge, La. – For the 10th consecutive year, SQL Saturday Baton Rouge, an all-day free training event, will be held at Louisiana State University’s Business Education Complex on Nicholson Ext. The event is expected to host over 500 IT professionals **on Saturday, August 11 from 8 a.m. to 4 p.m.**

The event features multiple tracks on Business Intelligence, Database Administration, SQL Development, SharePoint, .NET development and more, including a new Business of IT Track for CIOs and IT Managers. Many attendees are local IT professionals employed in the Baton Rouge area.

The free-to-attend SQL Saturday Baton Rouge 2018 is funded by many national and local sponsors, including Sparkhound Inc., Microsoft, EATEL Business, CGI, the LSU EJ Ourso College of Business, and more.

The event will feature a panel discussion of local CIO’s and an all-day STEM education track for 4th to 8th graders, educating the present and future leaders of the local tech community.

“Baton Rouge has one of the largest SQL Saturday events in the world and LSU has been a fantastic host for us since 2009. Our conference is for IT professionals who not only work with Microsoft SQL Server databases, but also .NET development, mobile apps, analytics, and executive dashboards. There’s a wide net of technical folks who can benefit,” said William Assaf, who serves as the conference planning committee chair. “Even if you are a student or looking to make a career change into these technologies, we have a mix of beginner and advanced-level sessions.”

Full event schedule is available at <http://www.sqlsatbr.com/>.
Pre-registration is required. Corporate sponsorship opportunities are still available.

About SQL Saturday

An all-day, free IT training event with SQL Server, Development, and IT Leadership related sessions spread out over multiple tracks. SQL Saturday Baton Rouge is presented by the Baton Rouge Chapter of the Professional Association for SQL Server (PASS) with cooperation from the Baton Rouge .NET User Group. SQL Saturday is presented globally by the Professional Association for SQL Server. For more information, visit sqlpass.org and sqlsaturday.com.